

MONETA placed 35 new ATMs in towns and villages this year

Prague, 2 October 2023

Since the launch of the shared ATM network project last year, MONETA Money Bank has installed its ATMs in a total of 63 new locations across the Czech Republic. While last year 28 duplicate machines found new locations, this year there are already 35, for example in Buštěhrad, Velký Šenov, Borohrádek or Kvasice. When deciding on the location of an ATM, not only the number of inhabitants of a given municipality, but also a suitable location for an ATM, ideally on municipal land, plays a major role.

The bank relocates so-called duplicate ATMs to new locations, most often from large shopping centres, where there is usually a large concentration of ATM machines from all banks participating in the shared ATM network. *"So if there are two or three ATMs from the shared network next to each other in a shopping centre, they are there quite unnecessarily: people will withdraw the same amount of money from them as if there was one. Therefore, we are quite logically trying to find a more suitable location for these machines and move them to places where there are no ATMs,"* says Zuzana Filipová, Director of Sustainability and Communication at Moneta Group.

The bank's decision on the location of an ATM is primarily determined by the size of the population of a given community. *"Our strategy is to place ATMs in villages with a population of over 2,500, but on the other hand, we also target villages with less than 5,000 inhabitants to make our ATM network as accessible as possible,"* says Zuzana Filipová. Even though MONETA is searching for new locations itself, mayors of municipalities or their residents can also apply for an ATM. For the bank, however, the location of the ATM in the village is also a key factor. Municipalities do not always have a suitable location on municipal land, and negotiations with private owners are then needed to determine whether and under what conditions they would be willing to provide optimal space.

One of the locations that received a new ATM this year is the town of Borohrádek. *"There has been a lot of interest in the ATM from our citizens. The closest ATM available was in Holice, about ten kilometres away. For a long time we took various steps and approached various banking companies, but unfortunately without success. In the end we chose an ATM from a non-banking company, but after a few years the conditions changed, which meant too many risk factors for us. We therefore approached Moneta, with whom we work, and arranged a shared ATM. After we found a suitable space in a local shop, everything went smoothly,"* says Martin Moravec, Mayor of Borohrádek.

For more information, please contact:
Zuzana Filipová, mob.: +420 702 246 545, zuzana.filipova@moneta.cz

Beaufort PR
Václav Junek, +420 602 426 625, vaclav.junek@beaufortcz.cz

or Media Service media@moneta.cz and www.moneta.cz



MONETA Money Bank, a.s., which is the controlling person of MONETA holding, is a leading independent Czech bank, servicing clients through its nationwide branch network. The bank has been traded on the Prime Market of Prague Stock Exchange since 2016. The bank has focused on retail and SME oriented business model with a strong position in the consumer and agriculture segments. In addition, the bank provides customers with insurance products and investment funds. MONETA serves more than 13% of the Czech population via an omni-channel distribution strategy which includes 153 branches and 563 ATMs, a market-leading digital banking platform, a call center, auto dealers, building society and mortgage bank, brokers and leasing partners.

PRESS RELEASE

The low business potential of the location was the most common reason for refusing the request for a new ATM. Buštěhrady also faced this problem. *"Residents have been interested in an ATM since at least 2014. We have continuously approached all banks, but for many of them it was essential that six kilometres away is Kladno, where there is already an ATM. It was only last year that MONETA came to our rescue and this year placed the ATM here. The locals have welcomed it very positively and I believe it will be widely used,"* said the town mayor Daniela Javorčková.

A big bonus for most residents is the support of the ATM by several banks, thanks to which clients of these banks can withdraw cash at the same price conditions as in their own ATM network. This is also confirmed by the mayor of Kvasice, Dušan Odehnal: *"The residents have been interested in the ATM for several years. We approached four large banks, but Kvasice was never interesting enough for them. In the end, we succeeded only with Moneta. Many people also like the fact that the ATM is shared by several banks."*

MONETA Money Bank launched the shared ATM program in the Czech Republic with Komerční banka in June last year. Since February this year, Air Bank and UniCredit Bank have also joined the cooperation. The aim of all involved is to increase the availability of cash services for clients and at the same time to accelerate activities in the interest of sustainable development.

For more information, please contact:
Zuzana Filipová, mob.: +420 702 246 545, zuzana.filipova@moneta.cz

Beaufort PR
Václav Junek, +420 602 426 625, vaclav.junek@beaufortcz.cz

or Media Service media@moneta.cz and www.moneta.cz



MONETA Money Bank, a.s., which is the controlling person of MONETA holding, is a leading independent Czech bank, servicing clients through its nationwide branch network. The bank has been traded on the Prime Market of Prague Stock Exchange since 2016. The bank has focused on retail and SME oriented business model with a strong position in the consumer and agriculture segments. In addition, the bank provides customers with insurance products and investment funds. MONETA serves more than 13% of the Czech population via an omni-channel distribution strategy which includes 153 branches and 563 ATMs, a market-leading digital banking platform, a call center, auto dealers, building society and mortgage bank, brokers and leasing partners.