

## Young generation of entrepreneurs prefers accounts with Moneta

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**MONETA Money Bank records a 14% increase in new clients opening a business account this year. Compared to previous years, the number of people under 30 years old is also increasing, currently there is more than a quarter of them. Although entrepreneurs aged 30 to 50 still predominate, the client portfolio in this category continues to rejuvenate.**

*"New clients are still most numerous in the 30 to 50 age group, which makes up 60% of our client portfolio. However, the under-30 age group is now represented by a full 26%. We can therefore see that our client portfolio is gradually rejuvenating,"* said Zuzana Filipová, spokesperson for the MONETA Group. However, the distribution of the client portfolio by gender is stable in the long term. Only one quarter are women entrepreneurs, while the remaining three quarters are men.

The reason why more and more young entrepreneurs are finding their way to MONETA is the successful strategy of fully professional service at branches combined with an increasingly wide range of business products and services that can be arranged online. *"We strive to be supportive of emerging entrepreneurs and to ease the already difficult journey that starting a business can be. That's why at each of our 140 branches, our clients will find a dedicated banker for entrepreneurs and small businesses who will help tailor a product to their individual needs. At the same time, we offer regular, credit and savings products for entrepreneurs, which can be arranged fully online,"* adds Zuzana Filipová.

One of the most popular products among Moneta's business clients is Konto PRO podnikání. The bank offers this as an ideal account for start-up entrepreneurs and small business owners. Its maintenance is free of charge, entrepreneurs also get free withdrawals from all ATMs in the Czech Republic and the first 100 outgoing and incoming electronic payments per month. In addition, this account was also awarded this year in the prestigious industry competition Zlatá koruna, in the Business Accounts category, where it has been on the winning podium for several years in a row.

In case the client needs a broader package of services for his/her business, he/she can also choose from the extended offer of products for entrepreneurs: [moneta.cz/srovnání podnikatelských účtů](https://moneta.cz/srovnani-podnikatelskych-uctu).

For more information, please contact:  
Zuzana Filipová, mob.: +420 702 246 545, zuzana.filipova@moneta.cz

Beaufort PR  
Václav Junek, +420 602 426 625, vaclav.junek@beaufortcz.cz

or Media Service [media@moneta.cz](mailto:media@moneta.cz) and [www.moneta.cz](http://www.moneta.cz)



MONETA Money Bank, a.s., which is the controlling person of MONETA holding, is a leading independent Czech bank, servicing clients through its nationwide branch network. The bank has been traded on the Prime Market of Prague Stock Exchange since 2016. The bank has focused on retail and SME oriented business model with a strong position in the consumer and agriculture segments. In addition, the bank provides customers with insurance products and investment funds. MONETA serves more than 13% of the Czech population via an omni-channel distribution strategy which includes 153 branches and 563 ATMs, a market-leading digital banking platform, a call center, auto dealers, building society and mortgage bank, brokers and leasing partners.